K-LOVE is the station that I listen to whenever I am in my car. This station is what my children listen to at home, often at night when they are going to sleep.

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K-LOVE is the best station of its kind in the Omaha market. I moved from Kansas City, MO and while living there, I never found a station like K-LOVE.

when my friends visit me in Omaha, they comment on the quality of this station. Their music selection is current and invigorating. Omaha is a transient city that benefits greatly from the programming of K-LOVE.

I would be greatly saddened if K-LOVE were replaced by an LPFM station.